

DIGITAL VIDEO PRODUCTION

FALL 2019

Meeting Time	Mondays 1:30 to 4:00 PM	EDUC 280
Instructor Contact	Matthew Havertz matthewhavertz@gmail.com	801-558-716 3 <i>I respond within 24 hours</i>
Student Help	Mondays 12:30 to 1:30 PM or by appointment	EDUC 280

Overview and Objectives

If you are intentional about completing this required course work, these will be the benefits of taking this course:

- ◇ You will be confident in shooting and editing digital videos on your own.
- ◇ You will be prepared to move on to advanced video production courses if you choose to.
- ◇ You will also be better able to work with and empathize with a professional video producer (or anyone in a related career field).

Required Material

- ◇ A flash drive or hard drive with at least 200 GB (hard drive recommended)
- ◇ Headphones/earbuds
- ◇ A video camera (a cell phone works, but a DSLR camera is recommended)
- ◇ Online students need to have access to editing software (please contact me to discuss this)
- ◇ No textbook is required

Camera Checkout Policy

Equipment Available Cameras, tripods, and microphones

Checkout From Deidri Nielson EDUC 215

Checkout Times Monday-Friday 8:00 AM to 4:00 PM

Camera checkout is available for Logan Campus students only and due back within 24 hours. You can checkout equipment over weekends, to be returned by Monday at 9:00 AM. Checkout is not available over holidays.

Please note, you are required to have your own video camera, even if it is your cell phone. There are not enough cameras for every student to check one out for every assignment. If you don't have a DSLR camera, you will be able to check one out for the few assignments where that is required. I recommend you get your own DSLR camera. There are some inexpensive used ones available. Unlike most textbooks, a camera is an investment you will continue to use throughout your life.

Computer Lab and Software

Our class meets in the computer lab in the Education Building on the second floor, room 280. You are welcome to use the computer lab to complete assignments or work on other projects whenever the computer lab is not being used for a class. The computers are Mac computers; make sure your hard drive or flash drive is compatible with a Mac. The editing software you will use is Final Cut Pro X, which is available on the computers in the lab. No food or drink is allowed in the computer lab. This computer lab operates under the same basic policies of all other computer labs on campus: <https://it.usu.edu/labs/>

Description of Quizzes and Assignments

Quizzes: There is a quiz due an hour before every class. You will be quizzed on the Canvas material covering the topic(s) of the week.

Video Journal Assignments: These video journal assignments are an opportunity for you to apply what you have learned that week. The video journal assignments can contribute to your final project. The video you submit cannot be longer than 30 seconds and can be much shorter than that as long as they meet the assignment requirements. You do not get a better grade for a longer video.

Final Project: Your final project proposal is due on October 4th. You choose what date to turn in your final project and will submit that date with your proposal. Your final project must be at least two minutes long, must include music, must include human subjects, must incorporate three topics covered in class, and must meet objectives you outlined in your proposal.

Late Policy and Missed Work

Quizzes cannot be made up. However, there may be opportunities for extra credit.

For weekly video journals, late work is handled on a case-by-case basis and is accepted at my discretion. I have no obligation to accept your late work, but understand extenuating circumstances so please contact me immediately. When possible, please be proactive rather than reactive in reaching out.

Grading

Weekly Quizzes	25% of grade
Weekly Video Journal Assignments	25% of grade
Final Project	50% of grade

>93%	A	77-79.9%	C+
90-92.9%	A-	73-76.9%	C
87-89.9%	B+	70-72.9%	C-
83-86.9%	B	60-69.9%	D
80-82.9	B-	>59.9%	F

Date	Topic	Assignments and Quizzes	Due Date
08/26	Welcome to Class <ul style="list-style-type: none"> ◇ Review Syllabus and Class Expectations ◇ Introduction to Editing Software ◇ Submitting Video Assignments ◇ Flash Drive/Hard Drive 	<ul style="list-style-type: none"> ◇ Syllabus Quiz ◇ Introduction Discussion 	<ul style="list-style-type: none"> ◇ 09/09 at 1:00 PM ◇ 09/06 at 1:00 PM
09/02	Labor Day No Class Review How to Upload Video Journal Assignments on Canvas	NA	
09/09	Basic Video Editing <ul style="list-style-type: none"> ◇ Putting clips together ◇ Cutting clips ◇ Shortening clips 	<ul style="list-style-type: none"> ◇ Quiz #1 ◇ Video Journal #1 <i>Introduction</i> 	<ul style="list-style-type: none"> ◇ 09/09 at 1:00 PM ◇ 09/09 at 4:30 PM
09/16	Editing in Music and Volume Adjustments	<ul style="list-style-type: none"> ◇ Quiz #2 ◇ Video Journal #2 <i>Let's Add Music</i> 	<ul style="list-style-type: none"> ◇ 09/16 at 1:00 PM ◇ 09/16 at 4:30 PM
09/23	Rule of Thirds Text Titles	<ul style="list-style-type: none"> ◇ Quiz #3 ◇ Video Journal #3 <i>Rule of Thirds and Titles</i> 	<ul style="list-style-type: none"> ◇ 09/23 at 1:00 PM ◇ 09/23 at 4:30 PM
09/30	Begin with the End in Mind: Video Objectives Preproduction Planning	<ul style="list-style-type: none"> ◇ Quiz #4 ◇ Video Journal #4 <i>Storyboard or Animatic</i> ◇ Final Project Proposal Due 	<ul style="list-style-type: none"> ◇ 09/30 at 1:00 PM ◇ 09/30 at 4:30 PM ◇ 10/04 at 1:00 PM
10/07	Final Cut Pro X Folder Organization	<ul style="list-style-type: none"> ◇ Quiz #5 ◇ Video Journal #5 <i>Screen Recording</i> 	<ul style="list-style-type: none"> ◇ 10/07 at 1:00 PM ◇ 10/07 at 4:30 PM
10/14	DSLR Camera Settings	<ul style="list-style-type: none"> ◇ Quiz #6 ◇ Video Journal #6 <i>Shallow Depth of Field and Pull to Focus</i> 	<ul style="list-style-type: none"> ◇ 10/14 at 1:00 PM ◇ 10/14 at 4:30 PM
10/21	Microphones and Recording Your Voice	<ul style="list-style-type: none"> ◇ Quiz #7 ◇ Video Journal #7 <i>B-Roll and Narration</i> 	<ul style="list-style-type: none"> ◇ 10/21 at 1:00 PM ◇ 10/21 at 4:30 PM
10/28	Camera Movement and Tripods	<ul style="list-style-type: none"> ◇ Quiz #8 ◇ Video Journal #8 <i>Pick 3 Movements</i> 	<ul style="list-style-type: none"> ◇ 10/28 at 1:00 PM ◇ 10/28 at 4:30 PM

11/04	Three Point Lighting Other Lighting Techniques	◇ Quiz #9 ◇ Video Journal #9 <i>Two Lighted Subjects</i>	◇ 11/04 at 1:00 PM ◇ 11/04 at 4:30 PM
11/11	Sound Effects and NAT Sound	◇ Quiz #10 ◇ Video Journal #10 <i>Playing with Sound Effects</i>	◇ 11/11 at 1:00 PM ◇ 11/11 at 4:30 PM
11/18	L&J Cuts and Other Transitions	◇ Quiz #11 ◇ Video Journal #11 <i>L&J Cuts</i>	◇ 11/18 at 1:00 PM ◇ 11/18 at 4:30 PM
11/25	Special Effects and Special Transitions	◇ Quiz #12 ◇ Video Journal #12 <i>Fade In and Out on a Special Effect</i>	◇ 11/25 at 1:00 PM ◇ 11/25 at 4:30 PM
12/02	Basic Color Correction	◇ Quiz #13 ◇ Video Journal #13 <i>Color Correction</i>	◇ 12/02 at 1:00 PM ◇ 12/02 at 4:30 PM

Bonus Material

If we have extra class time, we may touch on some of the following topics:

Screenwriting Virtual Reality Storytelling Structure Multi-Camera Edits Live Streams

Class Time Standing Agenda

This is the standard class agenda for when we meet together:

Learning Principle	I will cover a brief learning principle for your benefit	5 to 10 minutes
Sharing Time	You will have an opportunity to share things you have learned if you want to. (For any online students, there will be a discussion board available to share new things you've learned.)	5 to 10 minutes
Q&A	You will have a chance to ask questions about the material from Canvas. (There will be a Q&A discussion board for any online students.)	5 to 10 minutes
Video Analysis	In every class time, we will watch and discuss a video illustrating the principles from the week's topic.	30 minutes to 1 hour
Assignment Time	Every week, you will have time to work on your video journal assignment	At least 1 hour

6215 Extra Requirements

If you are enrolled in 6215, you will be required to write an APA-style paper with five sources. Three of these sources must be from peer-reviewed journals. You can choose one of these topics for your paper:

- ◇ The characteristics of effective videos used in online courses or online training
- ◇ The disadvantages of educational or instructional videos
- ◇ The best uses for virtual reality in teaching, training, and/or learning
- ◇ The best uses of storytelling and narrative in educational videos
- ◇ The characteristics of effective video games used in teaching, training, and/or learning

Class Standards

In this class, we will be inclusive of everyone, including those with diverse backgrounds and disabilities. You are expected to be respectful and act as your best self. If you have any questions you can refer to *The Code of Policies and Procedures for Students at Utah State University*, which includes sections on sexual misconduct and academic integrity: <https://studentconduct.usu.edu/studentcode/>

Students with Disabilities

You are welcome in this class no matter what your limitations or disabilities are. If you have, or suspect you may have, a physical, mental health, or learning disability that may require accommodations in this course, please contact the Disability Resource Center (DRC) as early in the semester as possible.

University Inn # 101

435-797-2444,

drc@usu.edu

All disability related accommodations must be approved by the DRC. Once approved, the DRC will coordinate with faculty to provide accommodations.

This is a tentative syllabus. Please check a week before class begins to see if there are any changes.