

INST 5215/6215 Syllabus

Meeting Time	Online or Mondays 5:30 to 8:00 PM	EDUC 280
Instructor Contact	Jeremy Jensen jeremy.jensen@usu.edu	435-797-8883 I respond within 24 hours
Student Help	By appointment	EDUC 280

Overview and Objectives

This course covers fundamental theories and practices within the field of video production. This includes the fundamentals of video/photo capture, video editing, and completing audio and video segments for education, training applications, storytelling and entertainment.

If you are intentional about completing this required course work, these will be the benefits of taking this course:

- You will be confident in shooting and editing digital videos on your own.
- You will be prepared to move on to advanced video production courses if you choose to.
- You will be better able to work with and empathize with a professional video producer (or anyone in a related career field).

Required Material

- A flash drive or hard drive with at least 200 GB (hard drive recommended)
- Headphones/earbuds
- A video camera (a DSLR camera is recommended to get the most out of this class, but in some cases a cell phone camera may suffice)
- Online students need to have access to editing software (please contact me to discuss this)
- No textbook is required

Camera Checkout Policy

Equipment Available Cameras, tripods, and microphones

Checkout From Deidri Nielson EDUC 215

Checkout Times

Monday-Friday

8:00 AM to 4:00 PM

Camera checkout is available for Logan Campus students only and due back within 24 hours. You can checkout equipment over weekends, to be returned by Monday at 9:00 AM. Checkout is not available over holidays.

Please note, you are required to have your own video camera, even if it is a cell phone. There are not enough cameras for every student in the class to check one out for every assignment. If you don't have a DSLR camera, you will be able to check one out for the few assignments where that is required. Owning your own DSLR camera is highly recommended to get the most out of this course and to continue pursuing video production afterwards. Unlike most textbooks, a camera is an investment you will continue to use throughout your life.

Computer Lab and Software

Our class meets in the computer lab in the Education Building on the second floor, room 280. You are welcome to use the computer lab to complete assignments or work on other projects whenever the computer lab is not being used for a class. The computers are Mac computers; make sure your hard drive or flash drive is compatible with a Mac. The editing software(s) we will be using in this class are Final Cut Pro X or Premier Pro. Both of these are available on the computers in the EDU 280 lab. No food or drink is allowed in the computer lab. Although there are some differences in policy, [this computer lab operates under the same basic policies of all other computer labs on campus. \(Links to an external site.\)](#)

Description of Course Work

Discussion/Attendance: These will be attendance and participation points given for face-to-face students as they come to class each week. Attendance will be taken at the end of class and you must be present (and participating) for the entire class period to get the points. For online students, these points will be given as students participate in the weekly discussions online.

Quizzes: You will be quizzed on the Canvas material covering the topic(s) of the week each week. For the face-to-face students, the quiz is due an hour before class every week.

Video Journal Assignments: These video journal assignments are an opportunity for you to apply what you have learned that week. The video journal assignments can contribute to your final project. The video you submit each week cannot be longer than 30 seconds and can be much shorter than that as long as they meet the assignment requirements. You will not get a better grade for a longer video.

Final Project: Your final project *proposal* is due on September 21st. You choose what date to turn in your final video project and will submit that due date with your proposal. Your final video project must be at least two minutes long, must include well-mixed music, must include human subjects and human voices, must include shots following the rule of thirds, must incorporate three topics covered in class, and must meet objectives you outlined in your proposal.

Late Policy and Missed Work

Quizzes cannot be made up. However, there will be opportunities for extra credit.

For weekly video journals, late work is handled on a case-by-case basis and is accepted at my discretion. I have no obligation to accept your late work, but understand extenuating circumstances so please contact me immediately. When possible, please be proactive rather than reactive in reaching out.

Grading

Weekly Discussions	10% of grade
Weekly Quizzes	15% of grade
Weekly Video Journal Assignments	30% of grade
Final Project	45% of grade

A >93%	B- 80-82.9%	D+ 67-69.9%
A- 90-92.3%	C+ 77-79.9%	D 60-66.9%
B+ 87-89.9%	C 73-76.9%	F <59.9%
B 83-86.9%	C- 70-72.9%	

Class Time Standing Agenda

This is the standard class agenda for when we meet together. Similar elements will be available weekly to the online students in a different format.

Sharing Time (5-10 minutes) You will have an opportunity to share things you have learned if you want to. *(For online students, there will be a discussion board available to share new things you've learned.)*

Question and Answer (5-10 minutes) You will have a chance to ask questions about the material from Canvas. *(There will be a Q&A discussion board for any online students.)*

Video Journal Feedback (15-30 minutes) Students who want to will have a chance to share their video journals and get feedback from other students in the class. *(Online students will have a discussion board to post their videos for feedback.)*

Discussion (15-45 minutes) In every class time, we will discuss media that illustrates the principles from the week's topic. *(For online students, this is your weekly discussion board.)*

Assignment Time (60+ minutes) Every week, you will have time to work on your video journal assignment.

6215 Extra Requirements

If you are enrolled in 6215, you will be required to write an APA-style paper with five sources. Three of these sources must be from peer-reviewed journals. You can choose one of these topics for your paper:

- The characteristics of effective videos in online courses or online training
- The disadvantages of educational or instructional videos
- The best use for virtual reality in teaching, training, and/or learning
- The best uses of storytelling and narrative in educational videos
- The characteristics of effective video games used in teaching, training, and/or learning

Class Standards

All are welcome to attend this class. In our class, we will be inclusive of everyone, including those with diverse backgrounds and disabilities. **You are expected** to be respectful and act as your best self. If you have any questions you can refer to [The Code of Policies and Procedures for Students at Utah State University](#), which includes sections on sexual misconduct, academic integrity, and students with disabilities.