

# instructional technology 5275/6275

taught by Kent Wuthrich

This course will provide students with an advanced knowledge of the graphic design process in relation to instructional technology. The class will primarily focus on the use of Adobe Photoshop to build and design graphic projects. The course aims to further student's design exploration with in-depth attention to efficient and exacting production techniques. Topics of emphasis include masks, color management, Adobe Bridge integration, advanced layer techniques, new features, output to print, and more. In general, while the **Beginning Photoshop** course concentrated on the Toolbox, this course will "look under the hood" at the very powerful mechanisms that make Photoshop work. Assignments will be complex, and students will be graded on clean, convincing, and effective application of learned techniques, efficient workflow, and originality and visual creativity.

Class topics will also include discussion in multi-media graphic preparation, print graphic preparation, and general design theory. Students will understand the differences between the various types of computer generated graphics as well as have the ability to create graphics specific for different media.

## TEXT

There will **not** be a specific text required for this course. However, students are encouraged to locate an instructional book to use for further reference.

Some helpful tutorials will be available online @ [www.bodwa.com/photoshoptutorials](http://www.bodwa.com/photoshoptutorials)

## GRADING POLICY

There will be an assignment due each week of class according to the content covered. Any exceptions, like holidays, will be communicated during class.

Each assignment will be worth 30 points\*. The point value will be determined on creativity, craftsmanship, and clarity (exactness in following assignment instructions)

All assignments are due at the first of class. **STUDENTS ARE NOT TO COMPLETE ASSIGNMENTS DUE DURING CLASS LECTURE, OR ARE NOT TO COME IN LATE WILL COMPLETING ASSIGNMENTS OUTSIDE THE CLASSROOM. EVIDENCE OF THIS WILL BE DETERMINED BY INSTRUCTOR AND RESULT IN A LATE ASSIGNMENT GRADE.**

All assignments must be printed before submission. **NO EMAILED ASSIGNMENTS WILL BE ACCEPTED.**

All late assignments will automatically be reduced in score by 50%. **NO EXCEPTIONS.**

Students are responsible for classes they miss. Find a friend in class that can explain notes, assignments, etc. Instructor is not responsible to re-instruct students missing class time.

## DETAIL

In some circumstances the instructor may have to reschedule class topics, utilize a substitute instructor, or cancel a class. Any unforeseen circumstances will be communicated via email to all students. The proposed schedule will be implemented unless noted otherwise.

Students may communicate if needed with instructor by emailing: [inst5230@gmail.com](mailto:inst5230@gmail.com)

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## SCHEDULE

# V.2

Date	Description of Class Topic(s)
Jan. 12	Receive class syllabus & discuss semester.
Jan. 19	Euro Collage (gradients, lighting techniques, filters, etc.)
Jan. 26	Photo to Painting (painting tools, filters, overlays, etc.)
Feb. 2	Photo Techniques (masks, textures, techniques, etc.)
Feb. 9	Surrealism (gradients, shapes, drawing, lighting, etc.)
Feb. 16	Advanced Photo Sweetening
Feb. 23	<b>No Class - Holiday</b>
March 2	Advanced Brand Identity
March 9	<b>No Class - Spring Break</b>
March 16	Setting up print documents
March 23	<b>No Class</b>
March 30	Tour of PDP - 4 pm
April 6	Advanced Websites
April 13	Advanced Techniques, Work on Final Assignment
April 20	Work on Final Assignment
April 27	Hand in Final Assignment